



"The" Business Referral Organization™

OUT OF CURIOSITY, HOW DO YOU GENERATE NEW BUSINESS?

WHO is in **BNI**?

Business Professionals who want more referral business.

WHAT is **BNI**?

A business marketing program that allows one person from each profession to join a chapter. The sole purpose of the group is to increase business through a structured system of giving referrals.

WHERE does **BNI** meet?

In many locations throughout North America, Puerto Rico, and the United Kingdom. Contact BNI for information about a chapter near you.

WHEN does **BNI** meet?

Every week, so that participants maintain contact and provide regular referrals.

WHY visit and join **BNI**?

Because what goes around, comes around. People that GIVE business referrals, GET business referrals. Visit and see BNI in action!

"Word of mouth" is the most cost-effective form of advertising possible. Business Network Intl' provides a structured environment for the development and exchange of quality business referrals for both men and women. If referrals are an important part of your business, then BNI is the organization for you.

"You might be on the right track, but if you're just sitting there, you'll get run over!"

_____ *WILL ROGERS*

Get MOVING on the **"Right Track."**



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To:	From:
Co:	Co:
Phone #:	Phone #:
Fax #:	Fax #:

CALL FOR INFO ON THE CHAPTER NEAREST YOU OR PLEASE JOIN US:

We meet every: _____

Time: _____

Place: _____

IF YOU'RE NOT SURE, visit a chapter near you and ask a member of **BNI for yourself.**

*There is NO visitor's fee to attend **BNI** — Meal costs vary with each location.*
